

Dr. Gurupada Das

Assistant Professor

Department of Commerce
Trivenidevi Bhalotia College
Raniganj - 713347
West Bengal



Dr. Gurupada Das, completed B.Com. (Hons.) and Master's Degree in Commerce from The University of Burdwan in 1997 and 1999 respectively. He completed an MBA Degree in 2012 from The University of Burdwan. He qualified UGC-NET Exam in both the subjects Commerce and Management. Dr. Das is involved actively in research work and has successfully completed his Ph.D. Degree in Commerce titled "Working Capital Management in Indian FMCG Industry - A Study" from the same university in 2015. He joined in The University of Burdwan as a full-time contractual faculty member in 2009 and continued till 4th November, 2016. Then he joined as Assistant Professor of Commerce in this college on 5th November, 2016. His area of research interest is Corporate Finance, Working Capital Management, Profitability Analysis, etc. He has published a number of research papers in reputed national and international journals.

Date of Appointment to the Present Job : 5th November, 2016

Other Academic / Administrative Post: :

- Member of Career Counselling Cell Committee of TDB College (From 2018)
- Member of Tender & Purchase Committee of TDB College (From 2018)
- Member of UGC Committee of TDB College (From 2018)
- Member of IQAC of TDB College (From 2020)
- Member of Under Graduate Board of Studies (UGBOS) of Commerce wef 07-04-2020 in Kazi Nazrul University, Asansol, West Burdwan, West Bengal, India

Academic Background: :

- B.Com. Hons in 1997 from The University of Burdwan
- M.Com. in 1999 from The University of Burdwan
- MBA (Specialization in Finance) in 2012 from The University of Burdwan
- Ph.D. in 2015 from The University of Burdwan

- Information about Ph D** : Ph.D. Topic: "Working Capital Management in Indian FMCG Industry – A Study"
[<https://drive.google.com/file/d/10ZmTyWkmSabPW3PTIHzHkM8GNG1kmZYZ/view?usp=sharing>]
- Information about OP & RC** : Participated 21 days Orientation Programme (OP) conducted by UGC-HRDC The University of Burdwan, Burdwan, West Bengal, India from 26-06-2019 to 16-07-2019.
[https://drive.google.com/file/d/1wz_FpBvbkuYBcGqUpEVwnvWI2NDdlqZ6/view?usp=sharing]
- Area of Present Academic/ Research Interest** : Corporate Finance specially in Working Capital, Liquidity-Profitability Analysis, etc.
- Publications** :
- Das. G. Sur, D., 2012, *Working Capital Management in Indian FMCG Industry during the Post-Liberalization Era: A Case Study of ITC Ltd.*, CALYX – Journal of Business Management, Vol-3, December 2012, ISSN No: 2229-4260
[<https://drive.google.com/file/d/1pfX5txCKnipqvd8sd6Ci71PihF8M2bV/view?usp=sharing>]
 - Das. G., 2016, *Liquidity Trends in Select Indian FMCG Companies: An Empirical Assessment*, EPRA International Journal of Economics, Business and Management Studies, Vol-3, August-July 2015-16, ISSN No: 2347-4378
[<https://eprawisdom.com/jpanel/upload/articles/1145pm10.Dr.%20Gurupada%20Das.pdf>]
 - Das. G., 2017, *Relationship between Efficiency of Working Capital Management and Profitability of select FMCG Companies in India: A Study*, EPRA International Journal of Socio-Economic and Environmental Outlook, Vol-3, February-January 2016-17, ISSN No: 2348-4101
[<https://eprawisdom.com/jpanel/upload/articles/756pm21.Dr.%20Gurupada%20Das1.pdf>]
 - Das. G., 2017, *Liquidity Management in Indian FMCG Sector: A Case Study of Hindustan Unilever Ltd.*, EPRA International Journal of Economic and Business Review, Vol-5, Issue 6, June 2017, e-ISSN : 2347 – 9671, p- ISSN : 2349 – 0187, UGC-Approved Journal No: 47335
[<https://eprawisdom.com/jpanel/upload/articles/830am18.Dr.%20Gurupada%20Das.pdf>]

- Das. G., 2018, *Working Capital Management in Indian FMCG Industry: A Case Study of Dabur India Ltd.* EPRA International Journal of Economic, Business and Management Studies, Vol-5, December-November 2018-19, ISSN: 2347-4378
[<https://eprawisdom.com/jpanel/upload/articles/658pm3.Dr.%20Gurupada%20Das%20FINAL.pdf>]

Books and Chapters

- Das. G, (2009), *Theory of Association of Attributes*, Business Statistics, DDE, The University of Burdwan.
[<https://drive.google.com/file/d/16hqFACwwWAuzBOPm5Lkkg86cKRkk7MS4/view?usp=sharing>]
- Das. G, (2010), *Introduction*, Accounting for Managerial Decisions, DDE, The University of Burdwan.
[https://drive.google.com/file/d/1ZCyM4TdlmOzMHy2kY-iESAVKHtEG_zB2/view?usp=sharing]
- Das. G, (2011), *Accounting Relating to Liquidity of Companies*, Advanced Financial Accounting, DDE, The University of Burdwan.
[<https://drive.google.com/file/d/1U0A3sQFsiE9tCgZzyuwW0Hm-BAiYBgc/view?usp=sharing>]
- Das. G, (2012), *Financial Statement Analysis I*, Financial Statement Analysis, DDE, The University of Burdwan.
[https://drive.google.com/file/d/1dB49ygXpn4mnSrAQWd_PnOocEAKmR0Sb/view?usp=sharing]
- Das. G, (2012), *Financial Statement Analysis II*, Financial Statement Analysis, DDE, The University of Burdwan.
[<https://drive.google.com/file/d/17uKPvXzD9Xfqf3H-OneRdq87N71fpVRY/view?usp=sharing>]
- Das. G, (2013), *Value Added Tax*, Indirect Taxes, DDE, The University of Burdwan.
[<https://drive.google.com/file/d/1WCc2TDEIofONOkIDL5ztWU46onspH9tA/view?usp=sharing>]
- Das. G, (2014), *Method Paper - Commerce*, Method Paper of B.Ed. Course of Studies, DDE, The University of Burdwan.
[<https://drive.google.com/file/d/1mljxvZtQBscUf5G4ZuwndxH4xekvIld2/view?usp=sharing>]

**Papers Presented in Seminars /
Conferences**

- Das. G, "*Management of Indian FMCG Industry during the Post-Liberalisation Era: A Case Study of ITC Ltd.*," presented at the 2nd All India Conference on Business Studies, February 25-26, 2012, DSMS Business School, Durgapur [https://drive.google.com/file/d/1PtRV6ir_YaQ6vGKfKQicYrGI705io0NQ/view?usp=sharing]
- Das. G, "*Relevance of Fair Value Accounting : An Assessment.*," presented in an UGC sponsored National Seminar on International Financial Reporting Standard : Emerging Issues in Corporate Reporting, March 23-24, 2012, Deshabandhu Mahavidyalaya, Chittaranjan [https://drive.google.com/file/d/1zjspea5u1tq85h1MSIAli7BNgrLpco45/view?usp=sharing]
- Das. G, "*Managing Working Capital in Indian FMCG Sector in the Post-Liberalization Regime: A Case Study of Britannia Industries Ltd.*," presented in 3rd AI India Conference on Business Studies, February 2-3, 2013, DSMS Business School, Durgapur [https://drive.google.com/file/d/1VA5oRQWvKq2MSjdCk-r-HUJZyclshtUd/view?usp=sharing]
- Das. G, "*Efficiency in Managing Working Capital of Colgate Palmolive (India) Ltd. during the Post-liberalisation Era : An Empirical Assessment.*," presented in the Golden Jubilee National Seminar on Contemporary Issues in Business, Dept. of Commerce, The University of Burdwan, March 13-14, 2014 [https://drive.google.com/file/d/1c8v4NeMYod8FYHm2nTB6eyuFV9jcMk3U/view?usp=sharing]
- Das. G, "*Working Capital Management Efficiency in Tata Tea Ltd: A Case Study.*," presented in the 4th All India Conference on Business Academia, W.B. November 20-21, 2014, Deshabandhu Mahavidyalaya, Chittaranjan. [https://drive.google.com/file/d/1YOHAD03TzgptxXkKbRQXEtoFF4dkBDCV/view?usp=sharing]
- Das. G, "*Efficiency of Managing Assets in Maharatna Central Public Sector Enterprises in the Post-Liberalization Era: A Study.*," presented in the 2-Day UGC Sponsored National Seminar on Changing Dimensions of Business in the New Millennium, March 13-14, 2015, Vidyasagar University [https://drive.google.com/file/d/1GOFnntH5MqRGz6b0ExzPDr6cYAEVEcx7/view?usp=sharing]

Seminars / Conferences Attended

- Das. G, attended National Seminar on Corporate Governance & Capital Market in India, organized by the Dept. of Commerce, The University of Burdwan and The Institute of Chartered Accountants of India, January 14, 2006
[https://drive.google.com/file/d/1STD8st8Q7_I3jxHKxPFJKI-sak2jJ-9W/view?usp=sharing]
- Das. G, attended National Seminar on Strategic Human Resources Management: Emerging Issues and Challenges, organized by the Dept. of Commerce, The University of Burdwan and Indian Industrial Relations Association, February 3-4, 2007
[https://drive.google.com/file/d/1uYLI7m_ZJh5cgNqULRLqbX2lQQOuM150/view?usp=sharing]
- Das. G, attended National Seminar on Corporate Reporting Practices, organized by the Dept. of Commerce, The University of, March 23, 2009
[https://drive.google.com/file/d/1yfGDnLZfDw7mNzkiYSVLeQCl_CCJGZUp/view?usp=sharing]
- Das. G, attended One Day National Seminar on Emerging Issues in Accounting and Taxation, organized by the Dept. of Commerce, The University of Burdwan and The Institute of Chartered Accountants of India, December 22, 2011
[https://drive.google.com/file/d/1waoyqQTLu5TBL-o_IH_RmvoHIK-Dp8e4/view?usp=sharing]
- Das. G, attended One Day State Level Seminar on Stress Management, organized by Triveni Devi Bhalotia College, Raniganj, November 10, 2016
[<https://drive.google.com/file/d/1BWZu85LsjgGgzxRVxlck7raxeqYZ507/view?usp=sharing>]
- Das. G, attended & participated in Faculty Development Programme on GST and Students' Employability, organized Kazi Nazrul University in Association with ICA Edu Skills Pvt. Ltd., January 18, 2017
[https://drive.google.com/file/d/1_VMmI0NpxYZHgUCzwnEF2MaV19tLvhYN/view?usp=sharing]
- Das. G, attended One Day State Level Workshop on Procedure of CAS According to UGC Regulations 2016, organized by IQAC, Triveni Devi Bhalotia College, Raniganj, September 22, 2018
[https://drive.google.com/file/d/1PeG_X4IGhN6ZYaJi8qeRYzsjep--8BF_/view?usp=sharing]

Webinars Attended

- Das. G, participated in International Webinar on "Coping with Covid-19 on Higher Education in Global Scenario", organized by Indira Gandhi National Tribal University, Madhya Pradesh, India, May 22, 2020
[https://drive.google.com/file/d/1Bqshh5nY-CSBnYuBE_kbPDjmcDPk7LTZ/view?usp=sharing]
- Das. G, participated in the Interactive Session of Hon'ble Minister of HRD Shri Ramesh Pokhriyal Nishank Ji with Higher Education Institutions of India, organized by NAAC, India, on May 27, 2020
[<https://drive.google.com/file/d/1iXA00fXPsYJPXUChCBVV2GeG9nMNRpVY/view?usp=sharing>]
- Das. G, participated in State Level Webinar on "Post-Pandemic Business Problems and Suitable Measures for Its Revitalization", organized by Dept. of Commerce, Egra Sarada Shashi Bhusan College, Purba Medinipur, WB, May 28, 2020
[https://drive.google.com/file/d/1ivstuZbThuU88uU_T8w8jguON9Z1TjzT/view?usp=sharing]
- Das. G, participated in the Webinar entitled "Living on the Edge with COVID-19", organized by the IQAC, Triveni Devi Bhalotia College, Raniganj, West Bengal, India, June 4, 2020
[<https://drive.google.com/file/d/1j4FvpbQtE3IWmHd65lgaGYWDo1LXJT9k/view?usp=sharing>]
- Das. G, participated in 3 Day International Webinar on "Covid 19: Some Ethical and Social Aspects", organized by East Calcutta Girls' College, Kolkata, West Bengal, June 6-7, 2020
[<https://drive.google.com/file/d/1yBORpMtoZXgIMPtSMT3BzT3dxgfV9BKD/view?usp=sharing>]
- Das. G, participated in the International Webinar on "COVID-19, The Facts and Findings", organized by Dept. of Chemistry, Sidho Kanho Birsha University, Purulia, West Bengal, India, June 8, 2020
[https://drive.google.com/file/d/1Oxbpn0cNEW1h21MQIKprPRxY_70s-3hL/view?usp=sharing]
- Das. G, participated in 2 Day International Webinar on "Multidisciplinary Perspective on COVID-19 Pandemic", organized by UGC-HRDC, The University of Burdwan, West Bengal, India, June 8-20, 2020
[<https://drive.google.com/file/d/1jstiUfv4byTPvUwFkO76559tscozi7U/view?usp=sharing>]

- Das. G, participated in the Webinar entitled "Reflections of Higher Education Scenario – Post Covid-19, organized by NAAC, India, June 13, 2020
[<https://drive.google.com/file/d/1QLVog4t8IhFNBrENeqbN734Ls1RWaAoO/view?usp=sharing>]
- Das. G, participated in the Webinar entitled "Covid-19 Pandemic & the Psycho-Social Status of the Stakeholders of Educational Institutions", organized by IQAC, Shimurali Sachinandan College of Education, Nadia, West Bengal, India, June 14, 2020
[https://drive.google.com/file/d/1h3oq97Z14dDvKkzx6R41KKEHbdrU-_Ty/view?usp=sharing]
- Das. G, participated in the Webinar entitled "Impact of Covid-19 on Teaching-Learning Environment", organized by Banwarilal Bhalotia College, Asansol, West Bengal, India, June 17, 2020
[https://drive.google.com/file/d/1m8aiZC2aUyXlt4iuEn9iF9qUUYoyl_yOy/view?usp=sharing]
- Das. G, participated in the International Webinar entitled "Issues and Challenges of Business, Economics and Finance in Global Scenario at the Present Context", organized by The Department of Commerce, Raiganj University, West Bengal, India, June 18, 2020
[https://drive.google.com/file/d/1JhjRbrCIOrbkylsXr_t6mS22vzP45V/view?usp=sharing]
- Das. G, participated in the National Webinar entitled "Mind, Body, Exercise and Life Style Management in Changing Environment", organized by The Department of Yoga & NSS Unit, Midnapore College, West Bengal, India, June 21, 2020
[<https://drive.google.com/file/d/1I9n91oHxpFw-uxg-7BZUvc9bP9EzKv5k/view?usp=sharing>]
- Das. G, participated in the International Webinar entitled "Pandemic and Societal Implications: India and her Neighbours", organized by The Women Cell, Kulti College, West Bengal, India, June 22, 2020
[https://drive.google.com/file/d/112_-h5metTr0SPbcCzCJ7nyEE0NKIJJaP/view?usp=sharing]

- Das. G, participated in 2 Day International Webinar entitled "Post-COVID World Order: Challenges & Way outs: Democracy, Culture, Society, Security & International Relations", organized by The NCC, Bankura Christian College, West Bengal, India, June 25-26, 2020

[<https://drive.google.com/file/d/1klcAtwVh8LmyBe-XHdODtEovqWVWknLv/view?usp=sharing>]
- Das. G, participated in 2 Day National Webinar entitled "Yogic and Naturopathic Remedies to Save Humanity from Covid-19 Pandemic", organized by Moolji Jaitha College, Jalgaon, India, June 26-27, 2020

[<https://drive.google.com/file/d/1EI-3dCHrUhK6W8uG5LpzjMvNd-t25Lf0/view?usp=sharing>]
- Das. G, participated in a State Level Webinar entitled "Administrative Affairs Thrusting upon Promotion of College Teachers / Librarians under CAS", organized by The Teachers' Council & IQAC, City College, Kolkata, West Bengal, India, July 11, 2020

[<https://drive.google.com/file/d/13x2SMtxfQlq4hTdz6dIM6tmzp58ouoa/view?usp=sharing>]
- Das. G, participated in a 2 Day Faculty Development Programme (FDP) on "Online Teaching-Learning and Research Methodology", organized by the Govt. P.G. College (In Association with RUSA and IQAC), Bilaspur, Rampur, Uttar Pradesh, India, July 18 – 29, 2020
[Certificate not received till 03-08-2020]
- Das. G, participated in a International Webinar entitled "Relevance of Dr. B. R. Ambedkar's Economic Thoughts in Special Reference of Indian Economy", organized by The B.R. Social and Educational Welfare Society, Sitapur, UP, India, July 26, 2020

[https://drive.google.com/file/d/1RnvjuqsKqWTT0IaxHepTYRoyNz_Z7EiC/view?usp=sharing]
- Das. G, participated in the Webinar on NAAC News release by "Shri Pralhad Joshi, Honourable Minister of Parliamentary Affairs, Coal and Mines", organized by NAAC, India, July 16, 2020

[<https://drive.google.com/file/d/1eaNcspmSVA8voz2sOuC90m2xwmL99uOa/view?usp=sharing>]

- Das. G, participated in 1 Day International Multidisciplinary Webinar entitled "Environment, Development and Livelihood: Challenges and Opportunities in the Era of Covid-19 Pandemic", organized by The Chandrapur College, West Bengal, India, July 30, 2020
[<https://drive.google.com/file/d/1LQu5STITDFnsyEy1uwVUOaiOdqQP837f/view?usp=sharing>]
- Das. G, participated in International Webinar on "Ideals of Swami Vivekananda and Role of Students Achieving Successful Life Towards the Development of New India", organized by Bankura Sammilani College, Bankura, West Bengal, India, August 01, 2020
[Certificate not received till 03-08-2020]
- Das. G, participated in 7 Day Online National Workshop on "NAAC: Seven Assessment Criteria for Accreditation" organized by Govt. Post Graduate College, Bilaspur, Rampur, UP, India, August 02–08, 2020
[Certificate not received till 03-08-2020]

Conferences / Seminars Organized

- :
- Organized Webinar entitled "Living on the Edge with COVID-19" on June 4, 2020, in the banner of IQAC, Triveni Devi Bhalotia College, Raniganj, West Bengal, India
 - Organized Poster Competition and Panel Discussion on the occasion of World Environment on June 5, 2020, in the banner of IQAC, Triveni Devi Bhalotia College, Raniganj, West Bengal, India

Life Membership

- :
- Life Member of Burdwan University Alumni Association, Burdwan, WB
 - Life Member of Durgapur International Business Studies Academia (IBSA), WB