

MR. YEAKUB AFSAN ALI

Management Approved Teacher
Dept. of Business Administration
B.B.A.(Finance), M.B.A.(Finance)
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» Overview:

Mr. Yeakub Afsan Ali has completed his BBA in Finance from Bangalore University in the year of 2019 with first class distinction. After that, he also completed his MBA in Finance from Kazi Nazrul University in the year of 2023 with first class distinction. His dissertation or project work in master's degree was in the field of working capital management and he also successfully completed his 90 days summer internship at The Burdwan Central Co-operative Bank Ltd. He has also qualified UGC NET 2023 (December) in the subject of management. He is very enthusiastic and desired to complete his doctoral degree. At present, He is working in TDB College in the Department of Business Administration as a faculty member.

» Date of appointment to the present job:

6th November, 2023.

» Academic background:

- Master of Business Administration (M.B.A.), Kazi Nazrul University, Asansol, West Bengal, India.
- Bachelor of Business Administration (B.B.A.), Bangalore University, Bengaluru, Karnataka, India.

» Professional Qualifications:

- NET: UGC-NET (Subject: Management) in December, 2023.

» Publications in Journals:

- 1) Ali. Y.A., Das. G., Singh. B., Interesting Realities: Exploring Human Right Dynamics in Contemporary Indian Trade, Praxis International Journal of Social Science and Literature, Vol. 7, April 2024, ISSN No: 2581-6675.
- 2) Ali. YA., Das. G., Singh. B., Retail Renaissance: Exploring Contemporary Trends in the Indian Market Place, The Social Science Review a Multidisciplinary Journal, Vol. 2, May-June 2024, ISSN No: 105-17.

» Books and Book Chapters:

• Books:

- 1) Ali. Y.A. and Das G., "Empowering Insights – Financial Ratio Analysis in the Power Sector", SGSH Publications, ISBN: 978-93-6092-526-0, July 2024.
- 2) Das G. and Ali Y.A., "Principles of Management – SAQ", SGSH Publications, ISBN: 978-93-6631-849-3, August 2024.

• Book Chapters:

- 1) Title of the Book Chapter "Digital Ventures: Unveiling Opportunities and Confronting Challenges" published in the Edited Book "Redefining Commerce and Management: New Paradigms for the Digital Age (Vol. 1)", ISBN: 978-81-19368-52-5, 2024, pp. 64-72
- 2) Title of the Book Chapter "E-Marketing: Digital Opportunities and Challenges" published in the Edited Book "Redefining Commerce and Management: New Paradigms for the Digital Age (Vol. 2)", ISBN: 978-93-6665-019-7, 2024, pp. 283-294.

3) Title of the Book Chapter “Indian Knowledge System: Foundation for a Viksit Bharat 2047” published in the Edited Book “Vision Viksit Bharat 2047 – Paving India’s Path to Growth and Development”, ISBN: 978-81-974000-2-5, 2024, pp. 131-138.

4) Title of the Book Chapter “Occupational Health and Safety Legislation in India- A Comprehensive Study” published in the Edited Book “Environmental Science: An Interdisciplinary Approach” ISBN: 978-1-300-79727-2, ISBN-10: 1-300- 79727-4, DIP: 18.10.1300797274, DOI: 10.25215-1300797274, 2024, pp. 276- 286.

» **Seminars, Conferences, Webinars and Workshops attended: 05**